



BRUCE FLUET
real estate photography

Get Your Listing Photo-Ready

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Before the Shoot

A clean, uncluttered home photographs larger, brighter, and more inviting. Please complete the checklist below before your scheduled photo or video session.

General (All Rooms)

- Remove clutter from floors, counters, and surfaces
- Hide personal items (family photos, mail, paperwork)
- Clear refrigerator fronts (magnets, notes, photos)
- Remove excess furniture to open the space up
- Replace burnt-out light bulbs (full replacement to daylight bulbs is highly recommended)
- Turn all lights ON before the shoot (There are cases when lights off will showcase the property better.)
- Open blinds and curtains (unless glare is an issue)
- Vacuum carpets and rugs, Clean floors
- Clean mirrors and windows

Living Room / Common Areas

- Straighten furniture and rugs
- Minimize throw pillows and décor
- Hide remotes, cords, and electronics
- Clear coffee tables and side tables
- Keep shelves simple and tidy

Kitchen

- Clear countertops (leave 1-2 decorative items max)
- Remove dish racks, sponges, soaps, and paper towels
- Clean sink, faucet, and appliance fronts
- Hide trash cans
- Straighten bar stools and chairs

Bedrooms

- Make beds neatly (neutral bedding works best)
- Clear nightstands (lamp + one décor item only)
- Remove items from floors and under beds
- Store laundry baskets out of sight
- Close closet doors unless instructed otherwise

Bathrooms

- Clear all counters completely
- Close toilet lids
- Remove bathmats unless coordinated
- Hang fresh, neutral towels
- Clean mirrors, sinks, and shower doors

Laundry / Utility Rooms

- Put away detergents and supplies
- Clear machine tops
- Tidy shelves and corners

Office / Flex Spaces

- Remove paperwork and visible cords
- Neatly arrange desk and chair
- Minimize décor
- Turn off monitors unless staged intentionally

Exterior & Entry

- Remove cars from driveway and street in front of home
- Mow and edge the landscaping
- Trim bushes and trees (if time allows)
- Move trash bins, hoses, toys, and tools out of view
- Sweep / blow walkways, porches, and entry areas
- Straighten outdoor furniture
- Straighten pillows
- Pick up pet waste
- Turn on exterior lights if shooting at dusk

Pets

- Secure pets during the shoot
- Remove pet beds, bowls, toys, and litter boxes
- Pick up pet waste

Final Walk-Through (Just Before Arrival)

- Do a quick check of every room
- Turn **all lights ON**
- Turn ceiling fans **OFF**
- Set thermostat to a comfortable temperature

Extra Credit (if time allows)

- Change all lightbulbs in the home to a 5,200K or 5,600K white LED (aka daylight)
- Trim bushes, shrubs and trees
- Apply fresh bark mulch
- Add fresh flowers or plants
- Fresh paint (white is ideal)
- Professionally stage the home
- Clean pool if applicable and make sure all fixtures work such as pool lights and water features
- Spray Wash hard exterior surfaces

Thank you for helping us showcase your home at its absolute best.

Professional preparation leads to stronger photos, more attention online, and better results.